

15e Internationale Terroir Congres

Nu voor het eerst bijeen in Zuid-Amerika, in Mendoza, Argentinië, 18-22 november 2024

Bron: Press Release



Voor het eerst sinds de oprichting in 1996 zal het congres de bodem van Zuid-Amerika sieren en kiezen voor de Andes-landschappen van Mendoza, Argentinië.

Dit evenement wordt mede georganiseerd door de Facultad de Ciencias Agrarias Universiteit van Cuyo, IBAM (Instituto de Biología Agrícola de Mendoza) en het Catena Institute of Wine, waardoor een mix van academisch inzicht en toonaangevende expertise wordt gegarandeerd.

Op de agenda:

Scientific Sessions

A | Soil

- Innovation in terroir studies
- Physical, chemical, and microbiological properties of soils
- Soil health indicators
- Adaptation to soil through viticultural practices
- Performance of rootstocks in different soils

B | Climate

- Projections and scenarios of climate change
- Climate change impacts
- Climate-related challenges and opportunities for viticulture
- New technologies to assess climatic parameters

- Index and climate characterization

C | Plant material and management

- Selection of plant material and management practices in response to climate change projections
- Epigenetic mechanisms in grapevine acclimation
- Impact of soil and climate change on vines, wine quality and typicity
- Adaptation to climate through viticultural practices
- Grapevines phenotypic plasticity in response to changing environments

D | Malbec

- Historical journey and terroir expression
- Studies of Malbec cultivation and winemaking in Argentina and worldwide.
- Properties of Malbec wines cultivated in different regions.

Full Pass

This pass includes:

- Access to all three days of the congress, ensuring you benefit from the entirety of the diverse program.
- Meals and special events: enjoy three dinners and a closing lunch, designed to facilitate networking and relaxation after engaging sessions.
- Mini wine fair: immerse yourself in the flavors of renowned vineyards with access to our exclusive wine fair.
- Field trip: participate in a hands-on field trip experience related to our congress theme.
- Welcome kit: receive a curated selection of items to enhance your congress experience.
- Daily transportation: complimentary round-trip transfers from Mendoza City
- to the congress venue, ensuring a hassle-free commute.
- Tourist proposals for companions: we've arranged engaging tourist activities
- for companions to enjoy throughout the five days of the congress.

Exclusive Social Engagements

Included in the package will be nightly dinners and wine tastings at the region's leading wineries (transportation included). Daytime terroir field trips throughout Mendoza will allow attendees to experience Mendoza's distinctive terroir firsthand, guided by knowledgeable local experts and international luminaries.

The congress culminates in a closing luncheon, offering unparalleled networking opportunities amidst Mendoza's gastronomic offerings, symbolizing the fusion of scientific exploration and cultural exchange.

Historical Significance

Reflecting on its legacy, this congress builds upon the rich history of prior meetings in other countries such as France, Italy, Spain, Hungary, USA, and Australia, now bringing its wealth of knowledge and networking opportunities to Latin America.

Global Collaboration:

This year's congress is backed by influential organizations including OIV, IVES, CONICET Mendoza, Universidad Maza, COVIAR, INV (Instituto Nacional de Vitivinicultura), Wines of Argentina (WOFA) and INTA (Instituto Nacional de Tecnología Agropecuaria) ensuring a comprehensive global discourse on the future of wine.

Call to Action:

For further details, please visit <https://congressterroir.com.ar>. Participants are encouraged to register early to take advantage of discounted rates available until August 30th on the following link <https://registration.socio.events/e/terroircongress>.

For additional information, registration details, or media inquiries, please reach out to the congress organizers at terroir2024@fca.uncu.edu.ar.